

# PRIVACY POLICY

Talkscapes - thevisualagency.com

Last updated: 2026-05-05

## 1. INTRODUCTION

Business Integration Partners S.p.A. ("we", "us", "our") operates the Talkscapes website at <https://talkscapes.thevisualagency.com> (the "Service"). This Privacy Policy explains how we collect, use, and protect your personal information.

## 2. DATA WE COLLECT

We collect only the data you voluntarily provide by submitting the survey form on this website (sentiment answers associated with a talk session). No personally identifiable information such as names, email addresses, or device identifiers is collected without your explicit consent.

## 3. COOKIES

This website does NOT use cookies of any kind. No tracking, analytics, or third-party cookies are set in your browser.

## 4. HOW WE USE YOUR DATA

Survey responses are used solely to generate aggregated visualisations of audience sentiment at DDD Talkscapes events. They are never sold, rented, or shared with third parties for marketing purposes.

## 5. DATA STORAGE

Data is stored securely on Google Firebase (Firestore and Cloud Storage), hosted in the European Union (europe-west1 region), in compliance with GDPR.

## 6. YOUR RIGHTS (GDPR)

Under the General Data Protection Regulation (EU 2016/679) you have the right to: access your data, rectify inaccurate data, request erasure, object to processing, and data portability. To exercise any of these rights, contact us at [info@thevisualagency.com](mailto:info@thevisualagency.com).

## 7. DATA RETENTION

Survey response data is retained for the duration of the event and up to 12 months thereafter, after which it is permanently deleted.

## 8. THIRD-PARTY SERVICES

We use Google Firebase (Google LLC) for data storage and authentication. Google's privacy policy is available at <https://policies.google.com/privacy>.

## 9. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated date.

## 10. CONTACT US

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